

Lakeland
COMMUNITY COLLEGE

2012-2013

Annual Report



 Opportunity
starts **HERE**
www.lakelandcc.edu

A Message from the President

op·por·tu·ni·ty

noun

- 1 : a favorable juncture of circumstances
- 2 : a good chance for advancement or progress

During the fall semester of 2012, I spoke to one of our evening classes. I asked how many of them worked earlier that day and nearly every hand went up. I was moved by their determination to balance work and college classes despite running on their final bit of energy at the end of a long workday. They attributed much of their motivation to the many resources and people at Lakeland dedicated to helping them succeed. In other words, at Lakeland they found opportunity.

People come to Lakeland for the opportunity to:

...earn a college degree.

At our most basic level, we offer people the opportunity to earn a college degree or transfer credits. With the addition of the Holden University Center on our campus, we've opened the door to a whole new world of opportunity. Students can now continue on Lakeland's campus and stay close to home to earn bachelor's and graduate degrees.

...get a job.

Many programs prepare students to move right into the workforce after graduation. Dozens of students move into these technical jobs each year. Others start to build their resumes with internships and co-ops that give them much needed, real-world experience outside of the classroom.

...continue to learn.

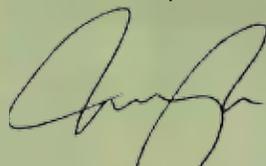
Hundreds of community members come to Lakeland each year to brush up on professional skills and earn continuing education units. Some come simply because they love the exposure to new ideas. For them, the classroom experience and the discussion with other students and instructors is a unique cultural activity. Whatever their reasons, we nurture and support the community's need for lifelong learning.

...give back.

Lakeland alumni are impressive. They improve their lives and the lives of those around them. Each year we induct a select few into the Lakeland Alumni Hall of Fame to celebrate their evolution from students, to professionals, to community leaders. They are shining examples of how a small chance can transform into bigger opportunities in their future.

Our students range across a broad spectrum of age, experience and interests, and we're especially proud to be able to offer favorable circumstances for each of them so that one opportunity can lead to the next.

I hope the information in this report helps you to understand how Lakeland makes it possible for thousands of people to take advantage of educational opportunities so that they can thrive, go out and do great things for others, and improve our community.



Dr. Morris W. Beverage Jr.
President, Lakeland Community College
Lakeland Class of 1974



Dr. Morris W. Beverage Jr.



Making a College Education Accessible

- Lakeland served 13,008 credit students during the 2012-2013 academic year.
- Fall 2012 credit enrollment decreased by 3.2 percent, with 9,307 students taking classes. Credit hours delivered decreased by 4.2 percent.
- Post-Secondary Enrollment Option (PSEO) increased 4.6 percent, and now represents 7.9 percent of the student population.
- Lakeland's tuition continues to be one of the lowest in the state, about one-third the cost of most four-year colleges and universities.
- More than 46 percent of Lakeland students received financial aid in 2012-2013.
- The Lakeland Foundation's benefit, IMAGINE 2012, raised money for student scholarships and faculty development. In 2012-2013, the Foundation distributed more than \$450,000 in aid to students. Since 1997, the Foundation has given more than \$3 million in student scholarships.
- For the fourth year in a row, Lakeland has been designated as a Military Friendly School[®] by *G.I. Jobs magazine*. Lakeland's inclusion on the 2013 list of Military Friendly Schools was based on criteria such as: class flexibility (evening, online and weekend); military-specific support services; and availability of veteran-focused groups and networking.
- The Lakeland Community College Tech Prep program enrolled 851 high school seniors for the 2012-2013 year.



Providing Quality Academic Programs

- Academic Quality Improvement Process (AQIP) Action Projects continued to be implemented to improve our students' learning experiences.
- Lakeland received approval to offer two new programs: Industrial Electronics Concentration under the Electronic Engineering Technology program and an Associate of Technical Studies in Industrial Welding. Both degrees support the key areas of job growth in manufacturing industries.
- Lakeland held its first GIS Day on campus to promote the academic path to a career in the geospatial technology field. GIS Day is a worldwide event celebrated each November as a fun way to generate interest in the field of geographic information systems (GIS). The day featured hands-on, GIS map making and an outdoor geocaching scavenger hunt using handheld GPS units.
- In September 2012, the Higher Learning Commission sent a review team to conduct a quality checkup visit, a requirement to be accomplished prior to the college's reaccreditation review later this same year.



Enriching Lives Outside the Traditional Classroom

- Continuing Education provided 1,200 courses, ranging from professional development to lifelong learning, to 5,600 participants.
- Summer youth programs provided fun, education, fitness and exploration to more than 500 area youth between the ages of 5-18. Highlights included a junior veterinarian camp, musical theater camp, photography, and a six-week "College for Kids" day camp.
- The division of Arts & Humanities hosted the 41st Annual Lakeland Jazz Festival (which featured a region-wide jazz competition for middle and high school students), theatrical productions, and art exhibits.
- The college's Career Services Center facilitated 57 co-op and internship positions and 45 job shadowing opportunities for students, allowing them to gain valuable real-world experience.
- Lakeland hosted a free, public reading by internationally acclaimed poet and Cleveland native Marilyn Nelson. As the recipient of the prestigious Frost Medal for distinguished lifetime achievement in writing, her lecture inspired and encouraged students in attendance to write about topics with passion and heart.

Enhancing Workforce and Professional Development

- The Center for Business & Industry provided customized training to more than 627 employees of 28 local businesses, which totaled more than 1,017 training hours.
- Lakeland's Small Business Development Center, co-sponsored with the Lake County Ohio Port and Economic Development Authority, helped local businesses retain more than 1,900 jobs and create 272 employment opportunities through counseling and capital-infusion assistance.
- The Lakeland Nonprofit and Public Service Center provided professional development workshops and customized consulting services for many nonprofit and public sector organizations.
- Lakeland partnered with Lincoln Electric, a multinational and leading manufacturer of welding products, to develop a welding program. The work-study partnership will prepare students for high-tech, well-paying manufacturing careers.
- The Procurement Technical Assistance Center provided more than 855 counseling sessions that helped 38 small-business clients receive 243 awards that totaled \$20,431,761 (Feb. 1, 2012 – Jan. 31, 2013).
- Two programs were developed in response to healthcare employer needs. Curriculum for the "STNA Plus Acute Care Specialty" and the "STNA Plus Home Health Aide" programs were created with grant money from the Mt. Sinai Health Care Foundation. Students in the program received the unique opportunity to receive a paycheck while gaining valuable field experience.



Achieving Success

- Lakeland student **Christina Chavez Lopez** received the college's Diversity Award for her leadership role as vice president of the Hispanic Union Club, bringing diversity programs to campus, serving as a mentor to new Hispanic college students entering Lakeland, promoting the college at local high schools by speaking to Hispanic students about Lakeland, and volunteering with the campus-based Giving Hearts food pantry, which has distributed more than 1,000 food items to Lakeland students in need.
- Lakeland alumni inducted into the Alumni Hall of Fame in 2012 were: **Robin Baum '98** (certificate), STERIS Corporation; **Robert J. Foley '74**, general manager, Dynamic Drinkware; **Lori Kilpeck, J.D., '96**, attorney, Ziegler Metzger; **Charles Stennis '97**, supervisor, Northeast Ohio Regional Sewer District; and **Gary Swanson '76**, president and CEO, Thermotion, LLC.
- **Dr. Hyojin Jeong**, associate professor of economics, and **Gregory Truhan**, professor of criminal justice, received the college's Excellence in Teaching Award. Part-time instructors **Robyn Fry**, business management, and **Jennifer Teichman**, psychology, were also honored.
- Lakeland presented its 2013 Distinguished Service Awards to: (Community) **Nancy Guthrie**, for her time, energy and talents in service to the college as a member of The Lakeland Foundation Board of Directors; (Student) **Carol Kowalski**, Women's Center; (Faculty) **Cathlyn A. Patterson**, professor of mathematics; and (Staff) **Martha L. Uhler**, student activities coordinator, Student Activities.
- A total of 842 students received degrees at the 46th annual commencement, which featured Congressman **Dave Joyce** (R-OH) as the keynote speaker.
- Three Lakeland students were named to the All-Ohio Academic Team. **Allison Pfeifle**, **Alycia Fleisher**, and **Sherry Worthen** were nominated by the college president for their outstanding academic achievements.
- A new outreach program, "On Track with Counseling," was established to ensure that students were taking the right courses that lead to graduation or transfer. The program's aim was to connect with students before they sign up for classes that they do not need, and to guide them toward the courses that do count toward fulfilling requirements.
- The Holden University Center became the first building in Lake County to earn the LEED (Leadership in Energy and Environmental Design) Silver Certification for new construction from the United States Building Green Council (USBGC).



Fall 2012 Student Profile

Total enrollment

Women	59.2%
Men.....	40.8%
Full-time students	36.7%
Part-time students.....	63.3%

Students by age

17 & under	8.0%
18-21	31.8%
22-24	13.4%
25-30	15.7%
31-39	13.7%
40 & over.....	17.4%

Average age28 yrs.

Minorities20.5%

Counties

Lake	61.1%
Cuyahoga.....	21.9%
Geauga	9.7%
Ashtabula.....	4.8%

Students receiving financial aid.....46.8%



Financial Statement

Lakeland Community College makes a significant impact on the Northeast Ohio economy. Lakeland contributes to the local economy through employee salaries, tax dollars, expenditures, and contributions to community giving campaigns. Lakeland is fiscally responsible, implementing cost controls and receiving unqualified (clean) audits year after year.

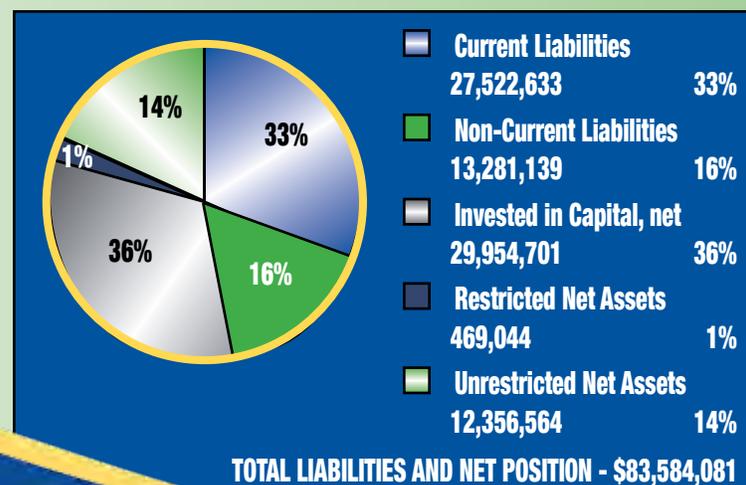
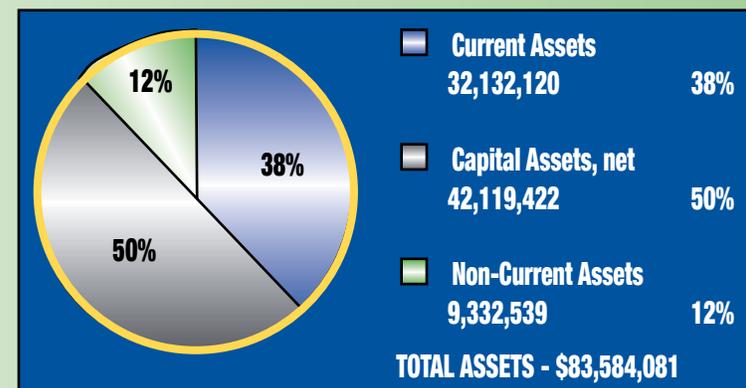
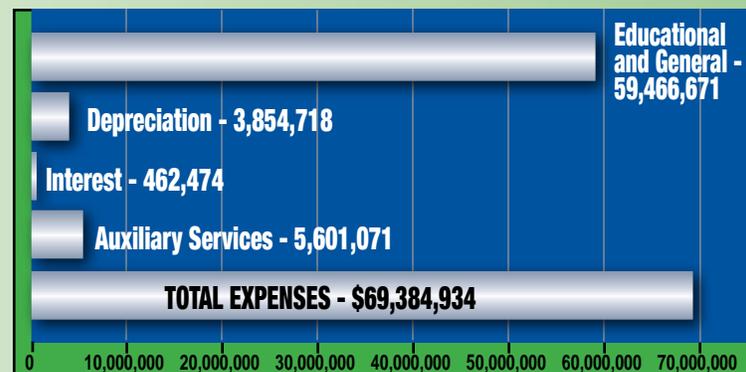
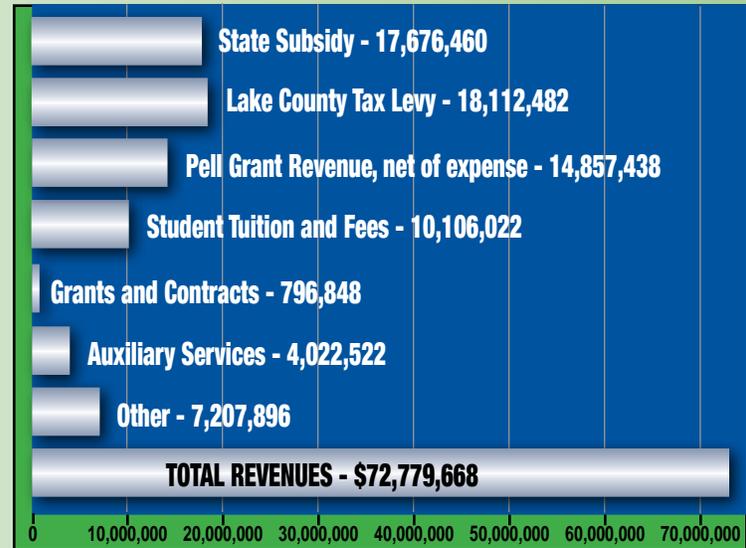
Revenues	2012	2013
State Subsidy	\$18,206,337	\$17,676,460
Lake County Tax Levy	18,672,505	18,112,482
Pell Grant Revenue, net of expense	16,317,212	14,857,438
Student Tuition & Fees	9,121,040	10,106,022
Grants and Contracts	878,610	796,848
Auxiliary Services	4,278,198	4,022,522
Other	<u>2,067,023</u>	<u>7,207,896</u>
Total Revenues	\$69,540,925	\$72,779,668

Expenses	2012	2013
Educational & General	\$61,628,969	\$59,466,671
Depreciation	3,396,916	3,854,718
Interest	517,023	462,474
Auxiliary Services	<u>6,258,796</u>	<u>5,601,071</u>
Total Expenses	\$71,801,704	\$69,384,934

Assets	2012		2013	
Current Assets	\$33,231,398	42%	\$32,132,120	38%
Capital Assets, net	37,744,229	47%	42,119,422	50%
Non-Current Assets	8,863,250	11%	9,332,539	12%
Total Assets	\$79,838,877	100%	\$83,584,081	100%

Liabilities and Net Position	2012		2013	
Current Liabilities	\$25,589,663	32%	\$27,522,633	33%
Non-Current Liabilities	14,863,639	19%	13,281,139	16%
Invested in Capital, net	25,985,225	32%	29,954,701	36%
Restricted Net Assets	625,986	1%	469,044	1%
Unrestricted Net Assets	12,774,364	16%	12,356,564	14%
Total Liabilities & Net Position	\$79,838,877	100%	\$83,584,081	100%

Examination of the Lake County Community College District's financial statements is under the oversight of the State of Ohio Auditor, who utilizes the services of Plante & Moran, PLLC as its independent public accountants. Consistent with preceding years, the District received an unqualified (clean) audit opinion from Plante & Moran, PLLC.



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