

Business Management Certificate (2201)

This certificate is designed for students who are or want to be in management or leadership positions in any type of formal organization setting. Students will learn the concepts and practice of planning, organization theory, leadership, communication, and control processes applied to all types of resources, products, and services.

Required:

BUSM 1300Introduction to Business3
BUSM 1330Business Ethics3
BUSM 1500International Business in a Global Environment3
BUSM 2000Principles of Management3
BUSM 2100Business Law I3
BUSM 2200Organizational Behavior3
BUSM 2300Human Resource Management3
	Choose course(s) from the Electives list4

Certificate Total: 25

Electives: minimum 4 credits

ACCT 1100Introduction to Financial Accounting4
BUSM 2250Leadership Development3
BUSM 2330Employment Practices3
BUSM 2350Labor-Management Relations3
BUSM 2380Training Skills and Techniques3
BUSM 2500Principles of Marketing3
BUSM 2800Business Co-op Experience1-4
ECON 2600Principles of Microeconomics3
	Any Information Technology (ITCS, ITDB, ITIS, ITON) course(s)	