

Entrepreneurship Certificate (2291)

This certificate is designed for students who plan to start and operate their own business or who are already managing in a small business. Courses address all aspects of small business operations, including the legal, financial, marketing, and human resource issues which face the entrepreneur.

Required:

BUSM 1300	Introduction to Business	3
BUSM 1620	Entrepreneurship I: Principles of Entrepreneurship	3
BUSM 1640	Entrepreneurship II: Entrepreneurial Startup and Planning	2
BUSM 2000	Principles of Management	3
BUSM 2100	Business Law I	3
BUSM 2300	Human Resource Management	3
BUSM 2500	Principles of Marketing	3
ECON 2600	Principles of Microeconomics	3
FINN 1300	Financial Management for the Small Business	4

Certificate Total: 27