

Associate of Applied Business Degree Business

Business

Parks and Recreation Management (9236)

This concentration prepares students for a career in the parks and recreation management field. Core courses include coverage of all of the business functions which a manager would be expected to understand, as well as all of the key topics related to the parks and recreation field. In addition, elective courses enable students to select topics of particular relevance to themselves or their employers.

First Semester:

| | | |
|-------------------------------|---|---|
| ACCT 1100 | Introduction to Financial Accounting | 4 |
| BUSM 1300 | Introduction to Business | 3 |
| ENGL 1110* | English Composition I (A) | 3 |
| OR | | |
| ENGL 1111 | English Composition I (B) | 3 |
| MATH 1040** | Applied Business Mathematics | 2 |
| ITIS 1000*** | Introduction to Personal Computers | 1 |
| OR | | |
| ITIS 1005 | Computers and Information Processing | 3 |
| PARK 1100 | Introduction to Parks and Recreation Management | 3 |

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Second Semester:

| | | |
|-----------------------|---|---|
| BUSM 2000 | Principles of Management | 3 |
| BUSM 2500 | Principles of Marketing | 3 |
| ECON 2600 | Principles of Microeconomics | 3 |
| ENGL 1120 | English Composition II | 3 |
| MATH 1050** | Mathematics of Finance | 2 |
| PARK 1200 | Recreational Program Planning and Development | 3 |

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Third Semester:

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|---------------------|--|---|
| BUSM 2100 | Business Law I | 3 |
| BUSM 2200 | Organizational Behavior | 3 |
| BUSM 2300 | Human Resource Management | 3 |
| BUSM 2400 | Business Communication | 3 |
| PARK 2100 | Parks and Recreation Facilities Management | 3 |
| POLS 2100 | State and Local Government | 3 |

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Fourth Semester:

| | | |
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| BUSM 1330 | Business Ethics | 2 |
| BUSM 2700 | Management Philosophy and Practice | 3 |
| PARK 2500 | Parks and Recreation Management Internship/Seminar | 3-4 |
| | Choose a course from the Speech Requirement list | 2-3 |
| | Choose course(s) from the Arts and Humanities Electives list | 3 |
| | Choose course(s) from the Electives list | 3-4 |

16-19

Program Total: 67-70

**English course selection is based on placement test results (ENGL 1111 is 4 credits, only 3 credits apply to the degree).*

***Students planning to transfer to a four-year college should take a sequence of math as advised by their counselor.*

****Students may substitute ITIS 1005. This 3 credit course may be required for students transferring to a four-year college.*

*****Students may substitute either SPCH 1000 or SPCH 1100. One of these 3 credit courses may be required for students transferring to a four-year college.*

Speech Requirement List: 2-3 credits

NOTE: One of the 3-credit courses may be required for students transferring to a four-year college.

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|---------------------|--|---|
| SPCH 1000 | Effective Public Speaking | 3 |
| SPCH 1050 | Fundamentals of Public Speaking | 2 |
| SPCH 1100 | Effective Interpersonal Communications | 3 |
| SPCH 1150 | Fundamentals of Interpersonal Communications | 2 |

Electives: minimum 3-4 credits

| | | |
|---------------------|--|---|
| BIOL 1030 | Environmental Issues and Solutions | 3 |
| BIOL 1170 | Ecology and Environmental Biology | 4 |
| BUSM 2380 | Training Skills and Techniques | 3 |
| BUSM 2520 | Marketing of Services | 3 |
| GEOG 1500 | Introduction to Geography | 3 |
| GEOG 2800 | Introduction to Geographic Information Systems | 3 |
| GEOL 1100 | Introduction to Physical Geology | 4 |
| GEOL 1200 | Introductory Historical Geology | 4 |
| HIST 2600 | Ohio History | 3 |
| HMSV 2220 | Effective Volunteer Management | 3 |
| PEHR 1250 | First Aid | 2 |
| PEHR 1500 | Health and Wellness | 1 |

Arts and Humanities Electives: minimum 3 credits

ARTS 1120, 2220, 2230, 2240; ENGL 2250, 2260, 2280, 2290; HUMX 1100, 1200; MUSC 1200, 2200, 2250; PHIL 1500, 2000