

Associate of Applied Business Degree Business

Business Management

Parks and Recreation Management (9236)

This program will be available Fall Semester 2009 pending final approval by the Ohio Board of Regents.

This concentration prepares students for a career in the parks and recreation management field. Core courses include coverage of all of the business functions which a manager would be expected to understand, as well as all of the key topics related to the parks and recreation field. In addition, elective courses enable students to select topics of particular relevance to themselves or their employers.

First Semester:

ACCT 1100	Introduction to Financial Accounting	4
BUSM 1300	Introduction to Business	3
ENGL 1110*	English Composition I (A)	3
OR		
ENGL 1111	English Composition I (B)	2
MATH 1040**	Applied Business Mathematics	2
ITIS 1000***	Introduction to Personal Computers	1
OR		
ITIS 1005	Computers and Information Processing	3
PARK 1100	Introduction to Parks and Recreation Management	3
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Second Semester:

BUSM 2000	Principles of Management	3
BUSM 2500	Principles of Marketing	3
ECON 2600	Principles of Microeconomics	3
ENGL 1120	English Composition II	3
MATH 1050**	Mathematics of Finance	2
PARK 1200	Recreational Program Planning and Development	3
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Third Semester:

BUSM 2100	Business Law I	3
BUSM 2200	Organizational Behavior	3
BUSM 2300	Human Resource Management	3
BUSM 2400	Business Communication	3
PARK 2100	Parks and Recreation Facilities Management	3
POLS 2100	State and Local Government	3
		18

Fourth Semester:

BUSM 1330	Business Ethics	2
BUSM 2700	Management Philosophy and Practice	3
PARK 2500	Parks and Recreation Management Internship/Seminar	3-4
SPCH 1050****	Fundamentals of Public Speaking	2
OR		
SPCH 1150	Fundamentals of Interpersonal Communication Choose course(s) from the Arts and Humanities Electives list	3
	Choose course(s) from the Electives list	3-4
		16-18

Program Total: 67-69

**English course selection is based on placement test results (ENGL 1111 is 4 credits, only 3 credits apply to the degree).*

***Students planning to transfer to a four-year college should take a sequence of math as advised by their counselor.*

****Students may substitute ITIS 1005. This 3 credit course may be required for students transferring to a four-year college.*

*****Students may substitute either SPCH 1000 or SPCH 1100. One of these 3 credit courses may be required for students transferring to a four-year college.*

Electives: minimum 3-4 credits

BIOL 1030	Environmental Issues and Solutions	3
BIOL 1170	Ecology and Environmental Biology	4
BUSM 2380	Training Skills and Techniques	3
BUSM 2520	Marketing of Services	3
GEOG 1500	Introduction to Geography	3
GEOG 2800	Introduction to Geographic Information Systems	3
GEOL 1100	Introduction to Physical Geology	4
GEOL 1200	Introductory Historical Geology	4
HIST 2600	Ohio History	3
HMSV 2220	Effective Volunteer Management	3
PEHR 1250	First Aid	2
PEHR 1500	Health and Wellness	1

Arts and Humanities Electives: minimum 3 credits

ARTS 1120, 2220, 2230, 2240; ENGL 2250, 2260, 2280, 2290; HUMX 1100, 1200; MUSC 1200, 2200, 2250; PHIL 1500, 2000