



Willoughby Rotary Club

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Lakeland
COMMUNITY COLLEGE

College Agenda Items

- **Performance Audit**
- **Financial Sustainability**
- **Enrollment and Retention**
- **Academic Portfolio**
- **Workforce Development**
- **Organizational Structure**
- **Strategic Plan**

Performance Audit Items

- **General Fund Minimum Balance Policy**
- **Low-Enrollment Course Cancellation Policy**
- **Low-Enrolled Programs**
- **Key Performance Indicators**
- **Health Insurance Expenditures**
- **Faculty Salary Schedule**
- **Faculty Summer Pay Rate**
- **Facility Utilization**
- **Cybersecurity Internal Controls**
- **Accurate IT Inventory**

Lakeland In 2027

**Lakeland at 60:
Resilient, Responsive, Relevant**

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Strategic Direction

- **Selective and strategic**
- **Market-responsive, margin-sensitive, mission-appropriate**
- **What does Lakeland stand for? Unique? Distinctive?**
- **Community's college**

Strategic Priorities

- **Establish, monitor, and report KPIs**
- **Financial Sustainability**
 - **Balance budget and increase reserves**
 - **Rebalance our resources**
- **Enrollment**
 - **Align programs with market needs**
 - **Explore new programmatic opportunities**
- **Retention and Completion**
- **Workforce Development**
- **Facilities Planning and Space Utilization**
- **Philanthropic growth**

Academic Revitalization and Innovation

- **Academic Programs**
 - **Healthcare (Nursing, Dental Hygiene, Radiologic Technology), Information Technology, Computer Science, Business & Accounting, Criminal Justice**

- **E-Building**
 - **Welding & Fabrication, Construction Management, Mechanical Engineering Technology, Electronics Engineering Technology, Computer Integrated Numeric Manufacturing, Nuclear Engineering Technology**

- **Certificates and short-term credentials**

- **Applied baccalaureates (RN to BSN, Engineering with Lake Erie College)**

Key Performance Indicators

- **Financial**
- **Enrollment and Student Success**
- **Workforce Development and Community Engagement**
- **Facilities**
- **Philanthropy**



Thank you!

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