

DOLLAR\$ FOR DREAM\$

Pitch Competition

Details and Information

Do you have a small business, side hustle, or great business idea? Join Lakeland's pitch competition, sponsored by the Entrepreneurship Center at Lakeland and funded by the Everyday Entrepreneur Program. Follow the steps below to get started:

1. Complete the summary/registration form at lakelandcc.edu/ec before Oct. 23, 2026.
 - Six (6) pitches will be chosen to participate in the live competition Nov. 9, 2026 on Lakeland's campus in the A-Building, room A-2100. Submissions will be chosen based on originality and quality of the written application.
 - There are two tracks in the competition
 - Future Founder Track - Present a business idea that has not earned revenue.
 - Next Level Track - Present a business venture that is earning revenue.
2. Individuals chosen to compete will need to prepare and submit a PowerPoint presentation and any other necessary materials by Nov. 6, 2026.
 - Presentations are four to five minutes long with a four-minute Q&A by the panel of judges following the presentation.

Competition Format and Agenda

- 12:30 p.m. – Competition introduction, reading of rules and introduction of judges
- 12:35 p.m. – Student pitches begin (five minutes each with four minutes for Q & A)
- 1:20 p.m. – Judges deliberate, student networking
- 1:55 p.m. – Awards presented to competitors

Additional Information

- This competition is open to all Lakeland students of all majors and programs of study.
- Cash prizes will be awarded to competition winners from a total pool of \$7000. Prize allocation is to be determined by the panel of judges.
- Presentation coaching will be available to all students before the competition. Contact Gretchen Skok DiSanto at gskokdisanto@lakelandcc.edu or stop by Room L-113c.
- The panel of judges will be made-up of three local entrepreneurs who will judge each presentation based on a pre-determined rubric that will be provided to all participants in advance of the competition

