



Career Technical Education

Bilateral Credit Agreement FY2025 Marketing and Business Applications – Auburn CC

FOR OFFICE USE ONLY
LID: _____
Approved Credits: _____

STUDENT: Complete the "STUDENT" portion of this agreement.

1. Apply to Lakeland Community College as a CTE student. Once your transcript is received you will receive an email with **Lakeland ID (LID)** and instructions on how to get to your myLakeland account. **(Keep this for future use!)**
Enrolled CCP students do not have to reapply to Lakeland.
2. Ensure that the Lakeland Community College's Admissions Office has a copy of your final, official high school transcript by **June 10th**. This transcript **MUST** be sent directly from your high school to transcripts@lakelandcc.edu.
3. Take a picture or make a copy of this agreement for your records and forward it to your high school CTE instructor by **June 1**.
4. Questions? Visit: <https://lakelandcc.edu/web/about/career-technical-education> or Email: Lucy Ott at CTE@lakelandcc.edu

NOTE: *It is the student's responsibility to ensure that all required documents are on file at Lakeland. Bilateral agreements must be submitted directly by the school to the Tech Prep/CTE Office. Agreements turned in by the student will NOT be accepted.*

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Last Name:	First Name:
Home High School:	High School Graduation Year:
If received, Lakeland ID # (LID):	Preferred E-mail Address for Notifications (print clearly):
Student Cell:	
I would like my Career Technical Credit Transfer (CTAG) credit and Bilateral Agreement credit posted at Lakeland CC. Yes _____ No _____ (answering YES will allow your college credit earned in high school to be posted to a college transcript.)	
Student Signature:	Date:

INSTRUCTOR: Students must earn at least a 2.75 GPA in the CTE program to be eligible for credit. (NOTE: Credits will be verified by official HS transcript.)

This credit is processed for students who attend Lakeland.	Lakeland Course # w/catalog link	Lakeland Course Title	Credit Hours
	BUSM 1300	Introduction to Business	3

Instructor's Signature: _____ Instructor's Printed Name: _____
 Date: _____ Instructor's Email: _____

***Instructor should submit this completed form to the CTE Director/Career Center Coordinator by June 10th.**

CTE OFFICE VERIFICATION:

Office Use	R	Checklist
	1	Bilateral Agreement Submitted by CTE Instructor (this form)
	2	Completed HS CTE Program
	3	Official HS Transcript Submitted to Lakeland Community College
	4	Earned 2.75 GPA or higher in College CTE Program
	5	Applied to Lakeland (during HS graduation year) – LID

Credits Approved: _____ Credit Denied: _____ Reason for Denial: _____
 Tech Prep/CTE Official Signature: _____ Date: _____

OTHER PROGRAM INFORMATION:

CTAG credit is processed by the school where the student is attending. This credit is earned from Web Exams and is pulled from the statewide CTAV system. Only students attending Lakeland Community College will use Lakeland to process this credit.

CTAG/ODE Courses Taught	Course Code	Lakeland Course Match
Business Foundations	141000	
Strategic Entrepreneurship	141030	BUSM 1620
Office Management	142005	
Digital Marketing & Management	144015	

Industry Recognized Credentials - LINK	Points
RISE Up Customer Service and Sales	6
RISE Up Retail Industry Fundamentals	6
Microsoft Office Specialist – Word, Excel, Outlook, PowerPoint	3/each
Adobe Photoshop	4
OSHA - 10 Hour	1

Notes:

Business and Administrative Services, Finance and Marketing CTE Curriculum - ODE LINK
Course Description: all Courses in the Business and Administrative Services, Finance and Marketing Pathway LINK
CCP: ITIS 1510 (3), ITIS 1520 (3), ITIS 1540 (2)

Special Notes:

-Students who successfully complete a CTE Program and meet the requirements listed in Column R 1-5 on page 1 will receive college credit listed in the INSTRUCTOR section of the Bilateral Credit Agreement. For specific programming options, please visit www.lakelandcc.edu and click on Academics / Degrees & Certificates.

-CTAG credit is awarded based on a student's performance on WebXam/End-of-Course Assessments that are offered through the CTE Program. Bilateral credit cannot be awarded if there is CTAG credit available through the WebXam/End-of-Course Assessment. The school where student is attending will process the CTAG credit.

-College courses are being reviewed and updated on a regular basis. Visit: <https://catalog.lakelandcc.edu/> for the most updated version of the Lakeland Course Catalog. Credit is only guaranteed if the course is listed in the Course Catalog, the student attends Lakeland and remains on the same career path.

-Note that accumulation of bilateral credit may impact federal financial aid. Check with your college or university for more information.

-Are you transferring credits to another college or university? Once you see your credit/s posted to your Lakeland transcript in your myLakeland account, you can access the "Request for Transfer" form through the [Parchment Lakeland Community College \(OH\) Transcript Request](#). Your transcript will be sent to its destination upon payment of the transfer fee and submission of the form.

Please note that each college or university makes an independent decision as to whether they will accept credit(s). Acceptance of credit is ONLY guaranteed if you attend Lakeland.

SUGGESTED SEQUENCE

Career Technical Education Program: **Marketing and Business Applications – Auburn CC**
 Lakeland Community College: **Business**

Course Subject Title	Credit Hours	Type of Credit – AP, CCP, CTE Bilateral, CTAG
<u>Business Management</u> Certificate <ul style="list-style-type: none"> • Business Information Management • Business Management • E-Business • Entrepreneurship • Human Resources Management • Leadership • Marketing 		
<u>Business Management</u> Degree <ul style="list-style-type: none"> • Business Information Management • Entrepreneurship • General Management • Human Resources Management • Marketing 		
<u>Associate of Arts in Business</u>		
<u>Ohio Real Estate Broker Certificate (2280)</u>		
<u>Ohio Real Estate Salesperson Certificate (2072)</u>		

LAKELAND COMMUNITY COLLEGE CAREER TECHNICAL EDUCATION AGREEMENT APPROVAL FORM

****OFFICIAL SIGNATURES ARE ON FILE IN THE CTE OFFICE AT LAKELAND COMMUNITY COLLEGE.**

Marketing and Business Applications – Auburn CC

Instructor – Angela Nelson (new instructor FY2025)

Date _____

Other Representative (if applicable)

Date _____

Lakeland Community College

Lucy Ott, CTE/Tech Prep Coordinator

Date _____

Connie Golden, Business Management Program Director

Date _____

Erin Shufro, Associate Provost of Faculty Engagement and Dean of Faculty

Date _____

Laura C. Barnard, J.D.
Executive Vice President and Provost

Date _____

After signing this document, please forward it to Lucy Ott, CTE/Tech Prep Coordinator – A-1040b, lott1@lakelandcc.edu.