

Fourth Annual

Lake Geauga

Nonprofit Summit

January 19 - 22, 2021
(Virtual)

Tuesday, January 19, 2021

Session 1 - 1:00—1:50 p.m.

Keynote:

“Unleashed” - Harnessing the Power of Liminal Space

Presented by Rick Simmons and Amy Simmons, [the Telos Institute](#)

Session 2 - 2:00—2:50 p.m.

Securing Your Organization’s Future Means More Than Fundraising: Making the Case for Succession Planning

Participants will:

1. Understand the benefits of having a succession plan
2. Learn how to evaluate current talent and identify potential leaders
3. Gain insights and knowledge on how to further develop identified leaders
4. Increase familiarity with programs, resources and techniques that will help support succession planning efforts

Presented by Karla Wludyga,



Session 3 - 3:00—3:30 p.m.

Networking Session

Led by Jessie Baginski, Leadership Lake County

Wednesday, January 20, 2021

Session 1 - 1:00—1:50 p.m.

Inclusive Language & Visibility

One small step we can take to create inclusive and affirming organizations for LGBTQ employees and clients is through language. This session will explore some common workplace mistakes and provide the tools for better understanding LGBTQ history, terms, and demystifying pronouns and gender neutral language.

Presented by Amanda Cole



Session 2 - 2:00—2:30 p.m.

Networking Session: Program Design

***Led by Vicki Clark, Ravenwood Health
and Carrie Dotson, Lifeline***

Session 3 - 2:40—3:30 p.m.

Designing Programs for Clients Using Feedback in a Changing Environment

Presented by THRIVE at Work

Thursday, January 21, 2021

Session 1 - 1:00—1:50 p.m.

Latest Trends in Fundraising

Presented by Bill Stanczykiewicz, IU School of Philanthropy

Session 2 - 2:00—2:50 p.m.

**Panel discussion on funding priorities in Northeast Ohio:
Donor Cultivation and Stewardship**

Panel Members:

(more panel members to be added)

Brenda Cummins, Cleveland Foundation

Jane Neubauer

Lake Geauga Fund; Jennings Foundation; The Feel-Good Foundation

Moderated by Greg Sanders, The Lakeland Foundation

Session 3 - 3:00—3:30 p.m.

**Networking Session: What works/doesn't work in today's fundraising environment
(shared stories)**

***Led by Amy Sabbath, Lakeland Community College
and Yvonne Thomas, Fine Arts Association***

Friday, January 22, 2021

Session 1 - 1:00—1:50 p.m.

Digital Marketing Essentials for Your Business

Wade Foley and Renée Gorman will be discussing branding, social media marketing, and marketing tools to help grow a nonprofit's online presence. You'll learn about the importance of branding, the main social media platforms and how to decide where your nonprofit should have a presence, how to reach your target audience, and examples of effective social media marketing.

Presented by

SOCIAL GRIT

Wade Foley, Founder & Owner

Renée Gorman, Social Media Manager

Session 2 - 2:00—2:50 p.m.

Creating Social Media Content that Counts

Are you struggling to build community and garner support for your nonprofit using social media? Sharing relevant, intentional content is key to engaging supporters and establishing donors. In this session, Logan Nemeth will discuss planning and creating social media content that is intentional, goal-driven, and effective. You'll walk away with the tools to help you create more meaningful content and establish deeper connections with your audience.

Presented by

Logan Nemeth- Marketing and Development Coordinator



Session 3 - 3:00—3:30 p.m.

Networking Session

***Led by Kristine Frankenberry, Ravenwood Health
and Julia Schick, Laketrans***

Presenters

Tuesday, January 19, 2021



Rick Simmons, an experienced coaching and consulting professional, collaborates with leaders at the highest levels of organizations to optimize their businesses and their lives. As chief executive officer of the [telos institute](#), a leading global organizational consulting firm he co-founded in 2006, he is responsible for shaping the vision and guiding the strategic direction of the firm, while inspiring a growing cohort of world-class practitioners to deliver insight, growth, and transformational experiences for telos clients.

Prior to founding telos, Rick spent ten years in various senior strategy and sales leadership positions within the financial services industry. He led several organizations through periods of transition, which allowed him to share his experience and insight in the best practices of managing personal and organizational change.

After earning a B.A. in Economics and Finance from Baldwin Wallace University, Rick earned his M.S. in Organizational Behavior from the Weatherhead School of Management at Case Western Reserve University, a program annually ranked as a global leader in the field of Organizational Behavior. While at Weatherhead, Rick focused his research on quantifying the value of coaching to individuals and organizations, and earned his professional coaching certification. Rick has studied at the world-renowned Gestalt Institute of Cleveland, and was named a Founding Fellow at The Harvard Institute of Coaching at the MacLean Medical School where he contributes insights and best practices to the growing field of executive coaching.



Amy Simmons is an organization development professional with more than a decade of collaborating across numerous levels of leadership and various industries. Her past work includes coaching, workshop design and facilitation, focus group moderation, and small and large group facilitation. Before founding [telos](#), Amy spent 14 years in coaching, training, career management, and recruiting roles. She conducted extensive research on adult learning theory and curriculum and course development which allows her to identify a client's development needs and to expertly align the delivery of content. Amy's membership in Mensa is further evidence of her ability to add significant value to client relationships.

After attending the U.S. Naval Academy, Amy earned her B.A. in English from Kent State University where she was inducted into The Phi Beta Kappa Society. She then earned her M.S. in Organizational Behavior at the Weatherhead School of Management at Case Western Reserve University. Since that time, Amy has honed her skills in postgraduate training at the Gestalt Institute of Cleveland. She also attained the Registered Corporate Coach designation from the Worldwide Association of Business Coaches and the Mindfulness for Enhanced Performance Certificate from Weatherhead.

Presenters

Tuesday, January 19, 2021

Ms. Karla Wludyga brings to [PRADCO](#) diverse experience in public and private sector organizations, including media, education, government and the nonprofit sector. Through this work and as a former director of Leadership Cleveland, she has advised national policy makers, public officials and CEOs, and is keenly aware of the various challenges leaders face. A communicator by trade for nearly 20 years, Ms. Wludyga's unique background and understanding of the media and public relations enable her to effectively coach leaders to enhance their executive presence, communication skills, storytelling ability, and overall influence to persuade and motivate. She quickly builds rapport and credibility with senior leaders, coaching clients to minimize weaknesses and leverage their strengths and authentic selves to drive bottom-line results. Certified as an Executive Coach, in Appreciative Inquiry for Positive Business and Societal Change and in Emotionally Intelligent Leadership, Ms. Wludyga uses PRADCO's assessment tools and asks the right questions to help clients identify their needs and implement change-management programs to resolve their business and people issues. An experienced facilitator, Ms. Wludyga leads group and individual programs for women leaders, teams that want to improve their collective performance, and individuals with a desire to hone their management and communication skills. Ms. Wludyga serves as a board member of Providence House, a crisis nursery, and is an active member of committees focused on external relations and board engagement. She has volunteered with more than a dozen nonprofit organizations during her career.

AREAS OF INTEREST AND EXPERTISE

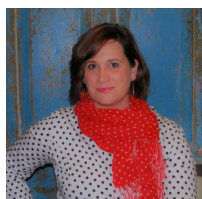
Emotionally intelligent leadership development and executive coaching • Executive presence • Communications, media and public relations • High-performing teams and group dynamics • Change management • Utilizing assessment tools for self-awareness and increased performance • Facilitating group development programs

EDUCATION

Ms. Wludyga earned her B.S. in Broadcast Journalism from Ohio University and her M.S. in Positive Organization Development and Change (MPOD) from Case Western Reserve University.

PRADCO
DEVELOPING STRONGER ORGANIZATIONS

Wednesday, January 20, 2021



Amanda Cole joined Plexus LGBT + Allied Chamber of Commerce as the first Executive Director in March 2019. Plexus serves the LGBTQ and allied business community and advocates workplace equality issues in Northeast Ohio. Plexus is a strategic partner in the economic development of Northeast Ohio and serves as a point of connection for corporations, supporters, LGBTQ businesses and professionals. Her work in the non-profit sector began during a co-op experience at Antioch College, as Director of an AmeriCorps program serving at-risk youth in vulnerable communities. As a graduate research assistant with the Center for Urban Affairs at Wright State University, Amanda worked on community school models and replicating the Harlem's Children Zone Promise Neighborhoods, and traveled to Durban, South Africa, as part of an asset-based community development and youth leadership project. After graduating with a Masters of Public Administration, she returned to Antioch College to run the annual fund and alumni relations departments. Amanda then moved to NEO to lead the development department at the Museum of Contemporary Art. Her community involvement and training include leadership and change facilitation through Points of Light Youth Leadership, People's Institute for Undoing Racism, and the Nonprofit Leadership Alliance.

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LGBT & Allied Chamber of Commerce

Presenters

Thursday, January 21, 2021

Bill Stanczykiewicz, Ed.D. Assistant Dean for External Relations; Clinical Associate Professor;
Director, The Fund Raising School

Serving as assistant dean for external relations, Bill Stanczykiewicz oversees communications and fundraising for [the Lilly Family School of Philanthropy](#) while directing The Fund Raising School. Bill also serves as a core faculty member, teaching graduate and bachelor's level courses on philanthropy, fundraising, and leadership. Bill's professional career spans the philanthropic, public, and private sectors. He served for 17 years as President & CEO of the Indiana Youth Institute, a statewide nonprofit devoted to healthy youth development and academic achievement. This opportunity followed his leadership position in the mayor's office in Indianapolis, where he served as policy director for community renewal, designing and implementing The Front Porch Alliance. Additional public administration opportunities have included serving as a staff member on the United States Senate Subcommittee on Children and Families as well as serving as a board member on Indiana's State Workforce Innovation Council and Indiana's Education Roundtable. Bill's 10-year media career included being honored as the "Indiana Sportscaster of the Year," and his media skills have been utilized throughout his professional career including appearances on ABC's "Good Morning America" and ESPN as well as numerous state and national newspaper op-eds and radio and television interviews. Honors and awards have included being named a "Sagamore of the Wabash," a top civic honor conveyed by the State of Indiana, as well as a "Next Generation Leader" by the Rockefeller Foundation. Community service opportunities have included serving on leadership committees for the Super Bowl and the NCAA Final Four, and Bill has volunteered on several boards of directors including for a national education foundation, a regional food bank, a regional family-serving ministry, an inner-city youth center, and his local community foundation. Bill earned a doctoral degree in interdisciplinary leadership, and his dissertation examined methods for increasing board engagement with fundraising. His master's degree is in public administration from George Mason University, which followed his bachelor's degree in journalism from Northwestern University. Bill also has attained post-graduate credentials from Vanderbilt University and The Fund Raising School.



Brenda Cummins joined the [Cleveland Foundation](#) in 2015 and works with donors and organizations to help achieve their philanthropic objectives.

Brenda brings senior level development experience from her previous role as director of Foundation Administration and Community Engagement at Summa Health. In her role, she advanced Summa's priorities through philanthropy and connected the greater community to the work of the organization. Prior work includes her position as a development officer at the Akron Civic Theatre, where she was responsible for all aspects of fundraising for the 1920's atmospheric

theatre.

Through her first career path as an Audiologist and her community volunteer work in social services, healthcare and the arts, her strength is connecting people to organizations that make an impact in the lives of our greater community. She holds a master's degree in Audiology from Kent State University and a bachelor's degree in Speech and Hearing from Bowling Green State University.

Brenda is a certified trainer in Family Philanthropy through 21/64. She serves on the boards of several area non-profits, including 91.3 The Summit - WAPS, Peninsula Foundation and Summit ArtSpace. She is a graduate of Leadership Akron, Class 2007. She has volunteered on the American Heart Association Go Red for Women committee, with the Summa Medical Team for the Akron Marathon, and as chair of the Gay Community Endowment Fund Sugar Plum Tour Auction. She is a member of the Association of Fundraising Professionals and Northeast Ohio Planned Giving Council. She serves as adjunct faculty at the University of Akron.

Brenda lives in Cuyahoga Falls, Ohio and celebrates life everyday with her husband Brian and three grown children, Ian, Harrison and Madison

Presenters

Friday, January 22, 2021

SOCIAL GRIT

Wade Foley – Founder & Owner

Wade has spent the last decade in advertising, operations, and marketing roles for a range of businesses, and founded Social Grit in 2016. He most recently served as Director of Marketing for two nonprofits in the healthcare industry.

Renée Gorman – Social Media Manager

Renée's background focuses on brand awareness, social media marketing, community building, and helping brands tell their unique story. Her education led her to Europe, where she managed marketing for a venue at Edinburgh Fringe Festival and the Creative Mornings Chapter in Glasgow. Additionally, she worked with an e-commerce brand, non-profits, and restaurants in Boston and Charlotte.



Logan Nemeth- Marketing and Development Coordinator, LifeAct

Logan serves as the Marketing and Development Coordinator at LifeAct, a nonprofit organization whose mission is to prevent teen suicide by educating youth to recognize depression and the warning signs of suicide. Her role focuses on marketing and social media strategy, events management, and community engagement.